

# **COMPANY OVERVIEW**



### **Mission Statement**

TO BRING 50 MILLION+
BANGLADESHIS TO
THE MAINSTREAM
ECONOMY THROUGH
TECHNOLOGY-LED
FINANCIAL SERVICES



# **Company Overview**

Website and App Development

Custom Software Development

#### SSL Wireless is a Pioneer in Bangladesh in the Fields of:

- o Mobile Financial Services
- Mobile Value-Added Services
- Digital Payments
- Fintech Solutions

- o E-Commerce
- o Enterprise Solutions
- Cyber Security Solutions

#### At present, we serve around:

150+

Banks & Fls

20+

Govt. & NGOs

3500+

SMEs & Corporations

7,000+

E-Commerce Businesses

200,000+

Retail Businesses

#### Concerns









#### Certifications













# **GLOBAL PRESENCE OF SOFTWARE SHOP LTD.**

A global company with a presence in countries



Bangladesh



**United Kingdom** 



**United Arab Emirates** 



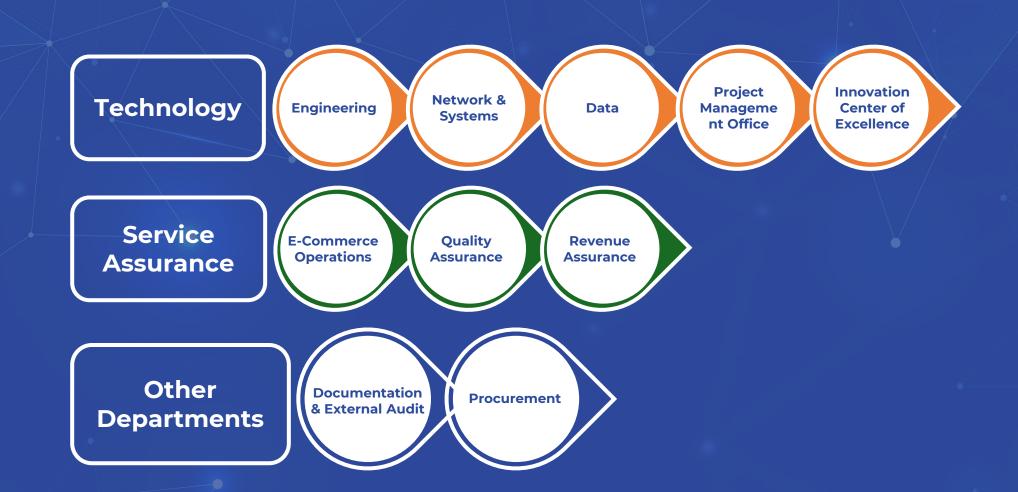


# DEPARTMENTS OF SOFTWARE SHOP LTD.





# DEPARTMENTS OF SOFTWARE SHOP LTD.



### **SKILLS MATRIX OF SSL TECH TEAM**





# SKILLS MATRIX OF SSL TECH TEAM



Databases	MySQL SQL Server Microsoft SQL Server mongo DB DB2	<b>4</b> 0
Cloud Service	Google Cloud Azure web services™ DigitalOcean	<b>25</b>
DevOps	gradle docker kubernetes Jenkins	<b>**</b> 30
Project Management	■ Jira Align PF (ogl)	<b>20</b>
Analytical Skill & Software Architecture	Software Architect. ANALYTICAL	<b>1</b> 22
Web Servers	Microsoft NGINX	<b>**</b> 30
Security Technology	CE EH ODEN BED OCCUPATION BURPSUITE Wireshark	<b>16</b>
Industrial Revolution 4.0	Machine Learning IOT CORTE & BigData	<b>12</b>
Financial Services	Payment Gateway, NPSB, Internet Banking, Mobile Wallet	<b>**</b> 32



# TECHNOLOGY INFRASTRUCTURE STRENGTH

### Data Center, Dhaka

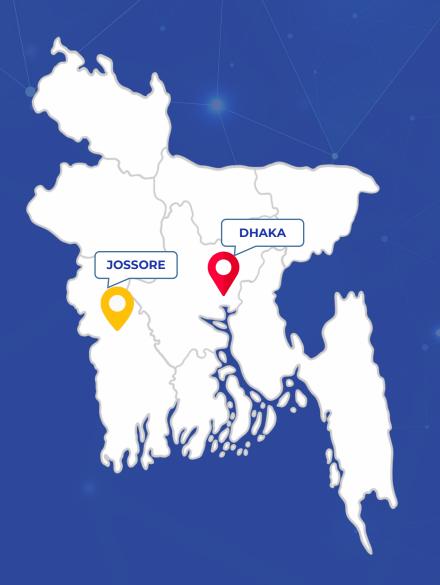




Disaster Recovery Center, Jessore









# SERVICES PROVIDED TO BANKS FOR OVER A DECADE



**Digital Banking & E-Wallet Platform** 

SOFTWARE DEVELOPMENT





**SMS Banking Service** 

Communication & Valueadded Services





Merchant Acquisition & Payments

Open Banking API Service Bus





**Chat Bot** 



# **Banking & Financial Services Dept. Business Growth**



#### **Services of BFSI**

- ✓ Digital Banking Platform
- ✓ Digital Wallet
- ✓ Remote Agent
- ✓ SMS Banking
- ✓ Educational Institute Payments
- ✓ Invoice-based Payments
- ✓ Middleware Platform for Bill Payments
- ✓ Virtual Recharge Platform
- ✓ Utility Bill Payments
- ✓ Over-the-counter (OTC) Solution



### **DIGITAL BANKING APPLICATION & DIGITAL WALLETS**













#### This solution facilitates

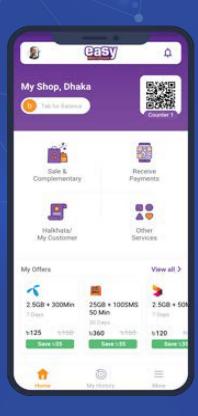
- ✓ P2P fund transfer
- ✓ P2B & B2P payments
- ✓ Bangladesh Electronic Fund Transfer Network
   (BEFTN)
- ✓ Mobile/Internet Recharge
- ✓ Utility Bill Payments

- ✓ Deposit/Withdraw Money
- ✓ Send/Receive Money
- ✓ Purchase Gift Cards
- √ Account to Card Payments- Mobile Financial Services
- ✓ Universal Compatibility



# DIGITAL ENABLEMENT PLATFORM FOR SMES EASY MERCHANT APP

- ✓ QR Payment
- **✓** Halkhata
- ✓ Mobile Recharge
- Sales Management
- Supply chain payments
- ✓ And many more in the
- roadmap...



Authorized
White-Label
Merchant
Acquirer

300+ Sales Field Force

100K+ Merchants Base 15K+ Merchants' Closed FB Group



**Banner Ad** 



SMS



In App Notification



Call Center Field Force



Closed FB Group





### **About SSLCOMMERZ**

# 55LCommerz

The Largest Online Payment Gateway in Bangladesh



**FAST SIGN-UP** 

Simple & Easy Sign-up within



#### **PAYMENT CHANNELS**



100B









শিওরুক্যাশ.





MYcash





















**Retails Shops** 





Payment Channels



95%

Online Transactions Coverage



24/7 & 365

**Days Support** 

















উপাহ্য



tap



















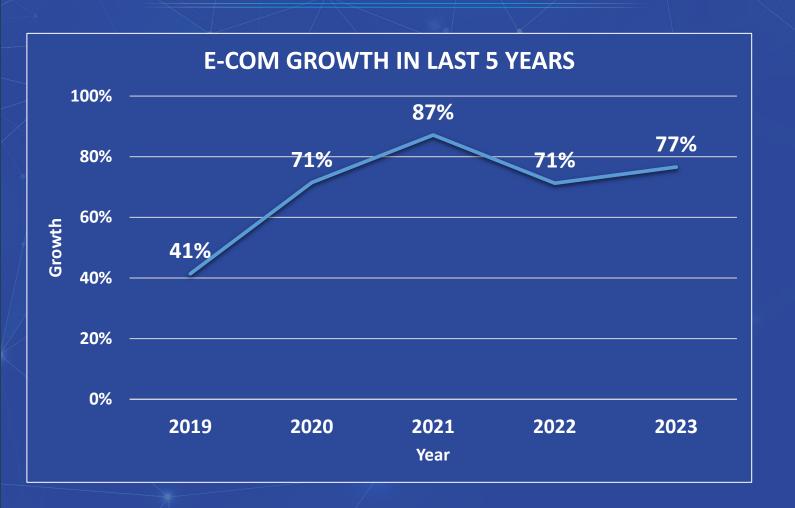








# **E-COMMERCE Dept. Business Growth**



#### **Services of SSLCOMMERZ**

- ✓ Online Payment Gateway
- ✓ Payment Invoices
- ✓ Payment Links
- **✓ EMI**
- ✓ Bangla QR



# BANGLA QR-CASHLESS AND CONTACTLESS PAYMENTS

Rolling out EMVCO-certified and National QR Payments project under "Bangla QR" with direct integration to Visa, Mastercard, and UnionPay.

#### **PUREST CONTACTLESS PAYMENT FORM**



**Contactless** 



**Fast** 



**Machine-less** 

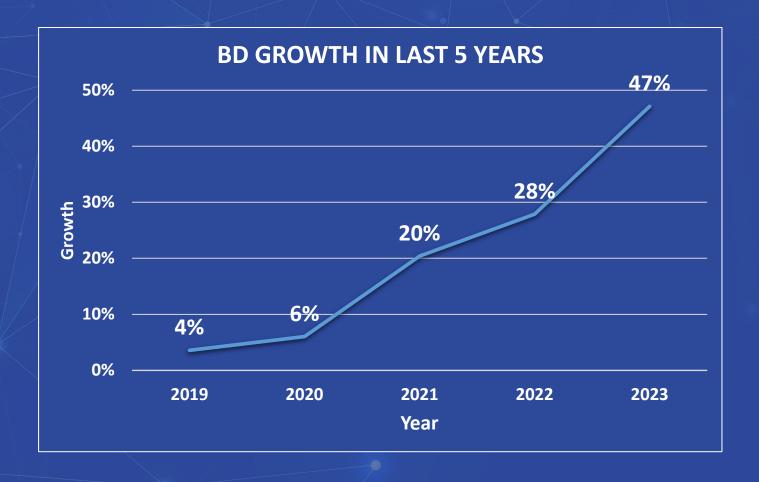


**Convenient** 





## **Business Development Dept. Business Growth**



### **Services of Business Development**

- ✓ Mobile Messaging Solution
- ✓ API-based SMS
- √ Business SMS (iSMS)
- ✓ Consumer EngagementServices
- √ Chatbot (iBot)
- ✓ Corporate Top-Up Solution
- ✓ IVR & Call Centre Solutions
- √ Two-way Messaging
- √ Shortcode Management
- ✓ Subscriber Management
- √ Viber Business Messaging
- √ Voice Message Broadcasting



## **VISA APPOINTMENT BOOKING & PAYMENT AUTOMATION FOR IVAC**



# INDIAN VISA PROCESSING FEES PAYMENT PLATFORM

For

The **HIGH COMMISSION OF INDIA** in Bangladesh

is powered by



# DIGITAL COMMUNICATION SOLUTIONS (NGAGE)



#### **Services**



Planning & Brand Strategy



Creative Content Development



Application Development



Community Management & Automation



Film Production



Event Management



Media Buying & Analytics



POSM Design & Production



# **DIGITAL COMMUNICATION SOLUTIONS (NGAGE)**

#### Clientele





















































































## **Cyber Security Services**



**50+** Banks & Corporates are currently being served



#### **Major Certifications**











































### **Cyber Security Solution Offerings**

Endpoint Security & Protection with

Server Security & Protection

(extended Detection & Response) Anti-APT Solution with Sandbox (File & Packet Based)

Zero Trust – Micro-Segmentation

ATM Security

Next Generation Firewall & IPS Al based Network
Threat Detection
& Response
(NTDR)

Web Application Firewall Email Security Gateway Web Security Gateway Backup & Archiving Solution

VA & PT Tools

Attack Surface Management Web & Mobile Application Security Testing SAST, DAST, API Security Management Solution

Deception Technology Two Factor Authentication Solution (2FA)

User Activity Man Monitoring (

Privileged Access Management (PAM)

File Integrity Monitoring (FIM) Security Information & Event Management (SIEM)

Data Loss Prevention(DLP) Dark Web Monitoring/ Cyber Threat Intelligence

#### **Cyber Security Service Offerings**





### PARTNERSHIP WITH GLOBAL CYBER SECURITY SOLUTION PROVIDERS











































































# LATEST PRODUCTS AND INNOVATIONS



### SENTINEL

#### **SECURITY, SAFETY & BEHAVIOR ANALYSIS - REIMAGINED**

### **ELEVATING SECURITY**



ACCESS CONTROL



BEHAVIOR ANALYSIS



**MONITORING** 



### BENEFITS



REAL-TIME MONITORING









### **HERCULES**

#### **Centralized Dashboard**

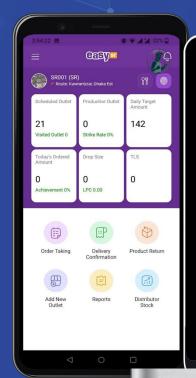


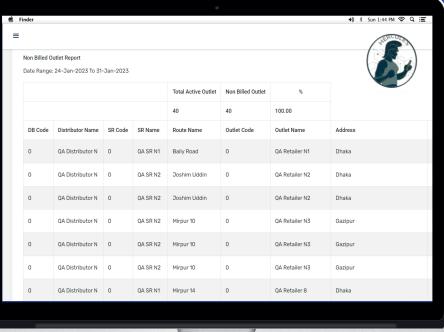






#### **WEB & APP APPLICATION**









# **AI INITIATIVES**







**Face Recognition** 



**Computer Vision** 







**Chatbot (NLP)** 

# **COLLABORATION & PARTNERSHIPS**



# **COLLABORATION WITH BANGLADESH BANK**



Market Initiatives for Cashless Bangladesh



Payment Facilitation for Various Fees Collection



Implementation of IDTP



Escrow Payment Process Design & Implementation



Policy Reviews and Drafting



# **CAMPAIGNS & MARKET INITIATIVES WITH BANGLADESH BANK**







**Cashless Barishal** 















**Cashless Rangpur** 



# JOINT COLLABORATION WITH PAYMENT SCHEMES AND CARD BRANDS



MASTERCARD SAVE & DISCOUNT CAMPAIGN



BRINGING
MPGS MID FOR
ROUTING
THROUGH
MASTERCARD



CRICKET
WORLD CUP
CAMPAIGN
WITH
MASTERCARD



MASTERCARD SPEND & WIN CAMPAIGN

VISA

VISA SAVE CARD CAMPAIGN



EDUCATION AWARENESS CAMPAIGN WITH VISA VISA

BPSP COLLABORA TION WITH VISA



# PARTNERSHIP WITH PAYMENT SERVICE PROVIDER (PSP)



SSL has partnered with "CashBaba", a PSP approved by the Central Bank

#### **Fields of Collaboration**



Offline Merchant Acquisition



B2B Payment Facilitation through Wallet



Online
Payment
Facilitation



White Label
Wallet
Solution for
Large
Enterprises



Market
Campaigns
& Initiatives



### **EMPOWERING TOBACCO FARMERS WITH BAT BANGLADESH**



#### **Platforms**





**Mobile App** (Toll-Free)



**Marketplace** 



**Digital Training Material** 



**Online Education** Course











### PRODUCT AUTHENTICATION WITH TRACEABILITY-UNILEVER BANGLADESH















- IDENTIFYING THE COUNTERFEITS
- AWARENESS OF HARMFUL PRODUCTS
- BEING ABLE TO REPORT COUNTERFEITS
- BUILDING CREDIBILITY ABOUT PRODUCT
- **✓** INSPIRING CONFIDENCE



# UNILEVER BENEFITS

- PROTECTING THE CONSUMER BASE
- PREVENTING REVENUE BLEEDING
- PREVENTING POSSIBLE BRAND IMAGE CRISIS
- CREATING AWARENESS ABOUT COUNTERFEITS
- LOCATING THE COUNTERFEIT HUB



# PAYSYNC DISTRIBUTION RECONCILIATION SYSTEM-SQUARE TOILETRIES LTD



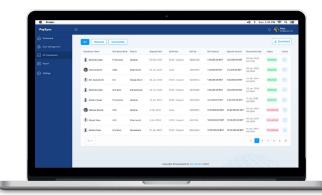
Distributor Log In



**Deposit Details** 



Upload Reconciliation Deposit Status Slip



**Dashboard: Payment Reconciliation** 



## V SQUARE TOILETRIES LIMITED

#### **Benefits**













Faster Dispute Resolution

# **MAJOR CLIENTS OF SSL**



#### **EXPERIENCE WITH BANKS**



























**Local Banks** 

100% Covered





























































#### **EXPERIENCE WITH BANKS**

**Government Banks** 100% Covered





















**International Banks**89% Covered



















### **EXPERIENCE WITH INSURANCE COMPANIES**

































# LEADING SERVICE PROVIDER FOR BROKERAGE HOUSES



















### **MAJOR CORPORATE CLIENTS**



























































# PARTNERSHIP WITH UTILITY COMPANIES & TELECOM OPERATORS











**Utility Companies** 











**Telecom Partners** 











# **MAJOR AWARDS & RECOGNITIONS**



## **AWARDS & RECOGNITIONS**



BASIS NATIONAL ICT AWARDS 2022 IN THREE CATEGORIES



E-COMMERCE MOVERS
AWARD



EXCELLENCE MASTERCARD ONLINE ACQUIRING (PF) BUSINESS 2018-2019



VISA EXCELLENCE IN BUSINESS PARTNERSHIP

# **AWARDS & RECOGNITIONS**



CHAMPION BASIS NATIONAL ICT AWARD 2017



NATIONAL DIGITAL INNOVATION AWARD 2011



NATIONAL MOBILE APPLICATION AWARD 2016





# Life at SSL

Badminton Tournament









Falgun Uthsob









Children's Drawings Competition











**Cricket Tournament** 









Women's Day



















Fruits Festival

#### **Contact Us**



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